



# District IV

2017 AWARDS PROGRAM  
FORT WORTH, TEXAS



# District IV

Congratulations Award Winners!

The CASE District IV Accolades Awards Program annually recognizes the outstanding efforts of advancement professionals throughout District IV. In this program, you'll find the Gold, Silver, Bronze and Honorable Mention winners that will be recognized during this evening's reception and ceremony.

With more than 750 submissions, this year's competition was extremely competitive. The judges were impressed with the creativity and professional products you created over the past year. Once again, congratulations to all of our winners who showcased their talents in this year's competition.

We look forward to seeing you again next year!

A handwritten signature in black ink that reads "Jennifer McDermott-Clark".

**Jennifer McDermott-Clark**  
Accolades Co-Chair

A handwritten signature in black ink that reads "Keturi Beatty".

**Keturi Beatty**  
Accolades Co-Chair

## PLATINUM CATEGORIES

**AT TIME OF PRINT,  
the Platinum Categories had  
not been judged. Platinum  
Category Winners will be  
announced during the  
Conference Awards Ceremony.**

## DISTRICT IV ACCOLADES CATEGORIES

### AUMNI RELATIONS

#### 1. Alumni Program, Project or Special Event

##### **GOLD**

*Distinguished Alumni Gala*  
Office of Alumni Relations  
Sam Houston State University

##### **SILVER**

*Celebrating 50 Years of Black  
Undergraduate Life at Rice*  
Development and Alumni Relations  
Rice University

##### **BRONZE**

*The University of Texas System Chancellor's  
Council Executive Committee "Deep Dive"*  
The University of Texas System Office of  
External Relations

#### 2. New Alumni Program

##### **GOLD**

*Sallyportal: New and Improved*  
*Networking for Rice Owls*  
Development and Alumni Relations  
Rice University

##### **BRONZE**

*UH Alumni Association Banner Awards*  
University of Houston Alumni Relations  
University of Houston

#### 3. Low Cost Alumni Program

##### **GOLD**

*Low Cost Alumni- Class Banner*  
Office of Alumni Relations  
Sam Houston State University

### **SILVER**

*Help Us Reconnect Outreach Program*  
Alumni Relations  
South Texas College of Law Houston

### **BRONZE**

*2nd Annual Community Chili Luncheon  
Benefiting the Good Shepherd Mission of  
Walker County*  
Alumni Relations  
Sam Houston State University

## FUND RAISING/DEVELOPMENT

#### 4. Annual Giving Program

##### **GOLD**

*Rice University 25-Hour Challenge (2016)*  
Development and Alumni Relations  
Rice University

##### **SILVER**

*I am All Saints' The 2015-2016 Campaign  
for the Annual Fund for All Saints'*  
*Episcopal School*  
Institutional Advancement  
All Saints' Episcopal School

##### **BRONZE**

*Be Counted! Campaign UTSA 2016*  
External Relations  
The University of Texas at San Antonio

#### 5. Major Gifts/Campaign

##### **GOLD**

*SMART Capital Campaign Appeal-  
Public Phase*  
Advancement Office  
The John Cooper School

#### 6. Contemporary Campaign

##### **GOLD**

*Be Counted! Campaign UTSA 2016*  
External Relations  
The University of Texas at San Antonio

##### **SILVER**

*Roadrunner Memorial Garden*  
External Relations  
The University of Texas at San Antonio

## 7. Project or Special Event

### **GOLD**

*Roadrunner Memorial Garden*  
External Relations  
University of Texas at San Antonio

### **SILVER**

*John Brown University Grandparents Day*  
University Advancement  
John Brown University

### **BRONZE**

*Dollars and Dogs*  
University Advancement  
Louisiana Tech University Foundation Inc.

### **HONORABLE MENTION**

*UNT Kuehne Speaker Series*  
Division of Advancement  
University of North Texas

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## 8. Stewardship/Donor Relations

### **GOLD**

*UT Health Stewardship and Development Communications: Building a Foundation for Engagement*  
UTHealth Office of Development  
The University of Texas Health Science Center at Houston (UTHealth)

### **SILVER**

*Volunteer Engagement*  
Development and Alumni Relations  
Rice University

### **BRONZE**

*2016 Donor and Scholar Celebration*  
Communications and External Relations  
The Bush School of Government and Public Service,  
Texas A&M University

### **HONORABLE MENTION**

*John Brown University Scholar Dinner*  
University Advancement  
John Brown University

## **INSTITUTIONAL PROGRAMS**

## 9. Institutional Identity Programs

### **GOLD**

*UNT's 125th Anniversary*  
University Relations, Communications, and Marketing  
University of North Texas

### **SILVER**

*Response and Recovery:  
The Dallas Shooting*  
DCCCD Office of Public and Governmental Affairs and  
El Centro College Marketing Office  
Dallas County Community College District and El  
Centro College

### **BRONZE**

*Volunteer Engagement*  
Development and Alumni Relations  
Rice University

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## 10. Advertising Campaign

### **GOLD**

*TCU College World Series Ad Campaign*  
Marketing and Communications  
Texas Christian University

### **SILVER**

*TCU Institutional Advertising Campaign*  
Marketing and Communications  
Texas Christian University

### **BRONZE**

*What's Stopping You?  
Advertising Campaign*  
Communications, Public Relations & Marketing  
Tarrant County College

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## 11. Institutional Opportunity and Inclusion Program

### **GOLD**

*Celebrating 50 Years of Black Undergraduate Life at Rice University*  
Development and Alumni Relations, Public Affairs and  
the Office of the President  
Rice University

### **SILVER**

*Trojan Food Pantry: A Communications Plan Focused on Feeding our Campus Family*  
Office of Communications and Marketing  
University of Arkansas at Little Rock

### **BRONZE**

*The State of Race and Policing in America Series*  
Communications and External Relations  
The Bush School of Government and Public Service,  
Texas A&M University

**12. Video – Fundraising**

**GOLD**

*40 Hours for the Forty Acres: A Time to Give*  
University Development Office  
The University of Texas at Austin

**SILVER**

*I Am All Saints' Video Series for the 2015-1016 Campaign for the Annual Fund for All Saints' Episcopal School*  
Institutional Advancement  
All Saints' Episcopal School

**13. Video – Student Recruitment**

**GOLD**

*A Majors Medley*  
University Communications  
John Brown University

**SILVER**

*Day in the Life (For Campus Tours)*  
Office of University Marketing  
Abilene Christian University

**14. Video – Animation**

**GOLD**

*Sallyportal: Professional Networking for Rice Owls*  
Development and Alumni Relations  
Rice University

**SILVER**

*Traveling Owls: Experiences of a Lifetime*  
Office of Alumni Relations- Traveling Owls  
Rice University

**BRONZE**

*Happy Holidays from the OSU Foundation!*  
OSU Foundation  
Oklahoma State University

**15. Video- Student Produced**

**GOLD**

*Silent Lights*  
University Communications and Marketing  
The University of New Mexico

**SILVER**

*UL Lafayette Professors React to "Rate My Professor"*  
Office of Communications and Marketing  
University of Louisiana at Lafayette

**BRONZE**

*2016 Tarleton Homecoming Recap*  
Office of Video Services, Department of Marketing and Communications  
Tarleton State University

**16. Video-General Information Video- Short**

**GOLD**

*Unexpected on Purpose*  
University Communications and Marketing  
The University of New Mexico

**SILVER**

*A Majors Medley*  
University Communications  
John Brown Univ

**BRONZE**

*Northwestern State University- General Video Under Two Minutes (More Than A University)*  
Office of Marketing and Branding  
Northwestern State University

**17. Video-General Information Video-Long**

**GOLD**

*Celebrating 50 Years of Black Undergraduate Life at Rice*  
Development and Alumni Relations  
Rice University

**SILVER**

*Propaganda: Ethics & the Media*  
Ethics Unwrapped  
The McCombs School of Business

**BRONZE**

*Texas Supreme Court at ACU*  
Office of University Marketing  
Abilene Christian University

**18. Video – Television Spots**

**GOLD**

*2016 Ragin' Cajuns Football Season Ticket Ad*  
Office of Communications & Marketing and Department of Athletics  
University of Louisiana at Lafayette

**SILVER**

*Unexpected On Purpose*  
University Communication & Marketing  
University of New Mexico

## BRONZE

*"All Together Now" – A-State Commercial*  
University Marketing & Communications  
Arkansas State University

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### 19. Radio – PSA or Spots

#### GOLD

*What's Stopping You? Radio Spots*  
Communications, Public Relations & Marketing  
Tarrant County College District

#### SILVER

*Del Mar College Natural Sciences:*  
*Bio/Biotech*  
College Relations Office  
Del Mar College

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### 20. Web – Homepage

#### GOLD

*Tarrant County College Website*  
Web Communications  
Tarrant County College

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### 21. Web – Specialty Sub Site or Section

#### GOLD

*Arkansas Tech University Virtual Tour*  
MARCOMM  
Arkansas Tech University

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### 22. Web – Redesign

#### GOLD

*Admissions.tcu.edu Redesign*  
Marketing and Communications  
Texas Christian University

#### SILVER

*St. Mary's University Website Redesign*  
University Communications  
St. Mary's University

#### BRONZE

*Great Conversation! 2017 Website*  
External Relations  
The University of Texas at San Antonio

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### 23. Web – Online Magazine

#### GOLD

*Rethink Site*  
Dell Medical School  
The University of Texas at Austin

#### SILVER

*REACH Magazine (Online Version)*  
Web Communications  
Tarrant County College

### 24. Digital/Social Media – Creative Use

#### GOLD

#ATU  
MARCOMM  
Arkansas Tech University

#### SILVER

*Bush 41 Celebrates College Colors Day*  
Office of Communications and External Relations  
The Bush School of Government and Public Service,  
Texas A&M University

#### BRONZE

*Fiesta Livestream Challenge*  
Office of University Communications and Marketing  
The University of Texas at San Antonio

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### 25. Digital/Social Media – Campaign

#### GOLD

*What's Stopping You?*  
*Social Media Campaign*  
Communications, Public Relations & marketing  
Tarrant County College

#### SILVER

*Major Decisions: A targeted digital*  
*campaign for student recruitment*  
Office of Communications and Marketing  
University of Arkansas at Little Rock

#### BRONZE

*Social Graduation. "Solidifying Bonds and*  
*Enhancing the Commencement Experience*  
*via Social Media"*  
University Marketing & Communications  
The University of Texas Rio Grande Valley

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### 26. Digital/Social Media – Mobile Application

#### GOLD

*Scholarship Genius App*  
NULL  
University of Oklahoma

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## DESIGN

### 27. Design – Admissions, Recruitment, Promotional Literature

#### GOLD

*Inspired*  
SMU Integrated Marketing  
Southern Methodist University

#### SILVER

*Spark Forge Crush*  
SMU Integrated Marketing  
Southern Methodist University

## **BRONZE**

*Admission- Variable Data Brochure*  
TCU Marketing and Communications  
Texas Christian University

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### **28. Design – General Institutional Literature**

#### **GOLD**

*Visitors Guide*  
Office of Communications  
University of Texas at Dallas

#### **SILVER**

*Sophomore Continued-Contact Piece\_A*  
*State Recruitment*  
University Marketing and Communications  
Arkansas State University

#### **BRONZE**

*University of Oklahoma Annual Report*  
*2015-2016*  
NULL  
University of Oklahoma

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### **29. Design – Viewbooks**

#### **GOLD**

*UNM Undergraduate Viewbook*  
University Communications & Marketing  
The University of New Mexico

#### **SILVER**

*"A-State Look Book" for Sophomores-*  
*A-State Recruitment*  
University Marketing & Communications  
Arkansas State University

#### **BRONZE**

*Admission Search Brochure*  
Office of Admission/Graphic Design  
Texas Christian University

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### **30. Design – Annual or President's Report**

#### **GOLD**

*Campaign End Report*  
Office of Communications  
University of Texas at Dallas

#### **SILVER**

*2015-16 Year in Review*  
Marketing  
Mountain View College

#### **BRONZE**

*The Tech Report*  
University Advancement  
Louisiana Tech University Foundation

### **31. Design – Illustrations**

#### **GOLD**

*Ragin' Cajuns French Roast Coffee*  
Office of Communications & Marketing  
The University of Louisiana at Lafayette

#### **SILVER**

*Campus Illustrations*  
Office of Communications  
University of Texas at Dallas

#### **BRONZE**

*HCC Realm of Writers*  
Communications Services  
Houston Community College

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### **32. Design – Logos**

#### **GOLD**

*Callier Center for Communication*  
*Disorders Logo*  
Office of Development & Alumni Relations  
The University of Texas at Dallas Callier Center for  
Communication Disorders

#### **SILVER**

*Bike Share*  
University Marketing & Communications  
University of Texas at Rio Grande Valley

#### **BRONZE**

*Digital Days*  
One University  
University of Oklahoma

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### **33. Design – Cover Design**

#### **GOLD**

*McCombs Magazine Cover,*  
*"BIG GAME", Spring 2016*  
Communications  
The McCombs School of Business, University of Texas  
at Austin

#### **SILVER**

*Warriors for Health (Cover)*  
Marketing, Communications & Media  
The University of Texas Health Science Center at San  
Antonio

#### **BRONZE**

*Cooper News Fall 2016*  
Communications Office  
The John Cooper School

## HONORABLE MENTION

*Austin College Magazine Cover-  
January 2017*  
Institutional Advancement  
Austin College

## HONORABLE MENTION

*2016 UTHEALTH PHILANTHROPY  
JOURNAL: THE MANY FACES OF UTHEALTH:  
CONNECTING COMMUNITIES THROUGH  
HEALTH CARE*  
UTHEALTH Office of Development  
The University of Texas Health Science Center at  
Houston

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### 34. Design – Special Pieces

#### GOLD

*University Gonfalons*  
University Marketing & Communications  
The University of Texas Rio Grande

#### SILVER

*Holiday Greeting Card- A-State Recruitment  
Contact Piece*  
University Marketing & Communications  
Arkansas State University

#### BRONZE

*“Riff Ram Roast” Coffee Holiday Greeting*  
TCU Neely School of Business Marketing &  
Communications  
TCU Neely School of Business

## HONORABLE MENTION

*Invasive Species Cards*  
Marketing & Communications  
Sam Houston State University

## HONORABLE MENTION

*Shakespeare’s Birthday Party Invitation*  
TCU Office of Graphic Design  
Texas Christian University

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### 35. Design- Invitations

#### GOLD

*Advancement-Kinderfrog’s Sweet 16*  
TCU Marketing & Communication  
Texas Christina University

#### SILVER

*UTHealth- CLI Fourth Annual Tasting Dinner  
Invitation*  
Office of Public Affairs  
The University of Texas Health Science Center at  
Houston

## BRONZE

*Let’s Talk Invitation*  
Marketing & Communication  
Sam Houston State University

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### 36. Design – Magazine – Spread

#### GOLD

*UT Health- Out in Front:  
Brain Health Centerfield*  
Office of Public Affairs  
The University of Texas Health Science Center at  
Houston

#### SILVER

*Introducing the McKnight Center*  
OSU Foundation  
Oklahoma State University

## BRONZE

*Game Not Over*  
Office of Communications  
The University of Texas at Dallas

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### 37. Design – Posters

#### GOLD

*International Week Posters*  
Student Affairs Marketing  
The University of Texas at Dallas

#### SILVER

*Engineering Center of Excellence Poster*  
Communication Services  
Houston Community College

## BRONZE

*TCU Dance BFA Poster*  
Office of Graphic Design  
Texas Christian University

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### 38. Design – Improvement

#### GOLD

*Ram Family Guide*  
Office of Communication & Marketing  
Angelo State University

#### SILVER

*Northwestern State University-  
Alumni Association Membership  
Program Improvement*  
Office of University Advancement  
Northwestern State University



## BRONZE

*"Launching Notable Careers"*  
TCU MBA Recruiting Brochure  
TCU Neely School of Business Marketing & Communications  
Texas Christian University

### 39. Publication Design Series

#### GOLD

*Admission Campaign Series*  
Office of Admissions/Graphic Design  
Texas Christian University

#### SILVER

*International Week Posters*  
Student Affairs Marketing  
The University of Texas at Dallas

#### BRONZE

*Tarleton State University  
Viewbook and Teaser*  
Marketing & Communications  
Tarleton State University

## PUBLICATIONS & PERIODICALS

### 40. Brochures/Flyers/Booklets

#### GOLD

*The McKnight Center for the Performing  
Arts Fundraising Brochure*  
Oklahoma State University

#### SILVER

*"It's Your Choice: Be Yourself"*  
Brochure- A-State Junior Recruitment  
Arkansas State University

#### BRONZE

*Out in Front: Brain Health*  
University of Texas Health Science Center

#### HONORABLE MENTION

*A-State Camp College "Flo-bro-ster-let"*  
*A-State Sophomore Recruitments*  
Arkansas State University

### 41. Magazines

#### GOLD

*Sombrilla Magazine (Spring 2016)*  
University of Texas at San Antonio

#### SILVER

*Mission: Warrior for Health*  
The University of Texas Health Science Center  
San Antonio

## BRONZE

*Texas Education Magazine Inaugural Issue  
Fall 2016*  
University of Texas at Austin

## HONORABLE MENTION

*Mission: Healing Touch*  
The University of Texas Health Science Center San  
Antonio

### 42. Newsletters/Tabloids/Newspapers

#### GOLD

*Women of OSU Spring 2016 Newsletter*  
Oklahoma State University

#### SILVER

*TCU Fine Arts Newsletter*  
Texas Christian University

#### BRONZE

*Cooper News Fall 2016*  
The John Cooper School

## HONORABLE MENTION

*UTHealth- Out in Front: Brain Health*  
University of Texas Health Science Center at Houston

## WRITING

### 43. Writing – News

#### GOLD

*Childhood Hunger*  
Office of Communications  
The University of Texas at Dallas

#### SILVER

*Skills Gap in Cyber Security Creates Job  
Opportunities for DCCCD Students*  
DCCCD Office of Public and Governmental Affairs  
Dallas County Community College District

#### BRONZE

*American Historian Stresses Liberal Arts  
Education*  
Baylor Student Media  
Baylor University

## HONORABLE MENTION

*Mysteries of McCombs*  
Communications  
The McCombs School of Business

## HONORABLE MENTION

*Long Term Emotional Effects of Poor Sleep*  
Marketing, Communications, and Media Relations  
University of Houston

**44. Writing – Feature –  
Less than 1,000 words**

**GOLD**

*A Voice for Refugees*  
Multicultural Community Relations in the Office of  
Public Affairs  
Rice University

**SILVER**

*Rosalynn Carter's Southern Feminism*  
TCU Office of Editorial Services  
Texas Christian University

**BRONZE**

*The Gospel Truth*  
Baylor Student Media  
Baylor University

**HONORABLE MENTION**

*"Through the Eyes of Children"*  
Multicultural Community Relations in  
the Office of Public Affairs  
Rice University

**HONORABLE MENTION**

*2016 UTHealth Philanthropy Journal*  
*The Many Faces of UTHealth: Connecting  
Communities Through Health Care Herbert  
and Margaret DuPont: Partners In  
Philanthropy*  
UTHealth Office of Development  
UT Health

**45. Writing – Feature –  
More than 1,000 words**

**GOLD**

*Entrepreneurs Abroad: St. Mary's  
students travel to India to teach business  
development in Bangalore's slums*  
Office of University Communications  
St. Mary's University

**46. Writing – Medical/Scientific News**

**GOLD**

*UTSA Researcher Develops New,  
Non-Invasive Method to Wipe Out  
Cancerous Tumors*  
Office of University Communications and Marketing  
The University of Texas at San Antonio

**SILVER**

*BRASS TACKS: Classes Start for First 55  
UTRGV Medical School Students*  
News and Internal Communications  
The University of Texas Rio Grande Valley

**BRONZE**

*Conquering A Parasitic Demon*  
Marketing, Communications & Media  
The University of Texas Health Science Center at San  
Antonio

**47. Writing – Medical/Scientific Feature**

**GOLD**

*"The 'lost' Population"*  
Marketing, Communications and Media  
The University of Texas Health Sciences Center San  
Antonio

**SILVER**

*Leading A Culture Change in Health Care*  
TCU Office of Editorial Services  
Texas Christian University

**BRONZE**

*Dentists on the front lines Allies in  
the fight against diabetes*  
Office of Advancement, Communications,  
& Alumni Relations  
Texas A&M College of Dentistry

**PHOTOGRAPHY**

**48. Color Photography- Campus Environment**

**GOLD**

*"Fun on the Lawn" Back to School Bach –  
A-State Student Life*  
University Marketing & Communications  
Arkansas State University

**SILVER**

*Bioengineering and Sciences Building*  
Office of Communications  
University of Texas at Dallas

**BRONZE**

*Purple Haze*  
Communications Services  
Houston Community College

**HONORABLE MENTION**

*WHEN DINOSAURS ROAMED THE...  
CAMPUS?*  
News and Internal Communications  
The University of Texas Rio Grande Valley

**HONORABLE MENTION**

*Lightening at Blagg-Huey Library*  
Office of Marketing and Communications  
Texas Woman's University

## 49. Color Photography- Athletics

### **GOLD**

*Toilet Paper Game*  
University Communications  
John Brown University

### **SILVER**

*Winning Goal*  
University Communications  
John Brown University

### **BRONZE**

*Rebound*  
Oral Roberts University Marketing Department  
Oral Roberts University

## 50. Color Photography- Series

### **GOLD**

*What's Stopping You? Photography*  
Office of Communications, Public Relations,  
and Marketing  
Tarrant County College

### **SILVER**

*Major Decisions: A photo series to promote  
successful majors at the University of  
Arkansas at Little Rock*  
Office of Communications and Marketing  
University of Arkansas at Little Rock

### **BRONZE**

*Brown Bulletin Women of Influence  
Portraits*  
University Communications  
John Brown University

### **HONORABLE MENTION**

*Lecrae Concert Series*  
University Communications  
John Brown University

## 51. Color Photography- People and Portraits

### **GOLD**

*Delia Haak Women of Influence Portrait*  
University Communications  
John Brown University

### **SILVER**

*Ida Adolphson Women of Influence Portrait*  
University Communications  
John Brown University

### **BRONZE**

*Student's Architectural Perspective*  
Communications and Marketing  
University of Louisiana at Lafayette

## 52. Digital or Computer Enhanced Images

### **GOLD**

*BIG Games in 360*  
University Communications  
John Brown University

### **SILVER**

*Big Games, Little Planet*  
University Communications  
John Brown University

### **BRONZE**

*THAT 'GROOVE' MOMENT*  
News and Internal Communications  
The University of Texas Rio Grande Valley

## **SPECIALITY AND PRINT ADVERTISING PROJECTS**

## 53. Out of Home Media

### **SILVER**

*UTRGV Shuttles*  
University Marketing and Communications  
The University of Texas Rio Grande

### **BRONZE**

*TCU Out of Home; Where Dreams Take  
Their Course*  
TCU Marketing and Communications  
Texas Christian University

## 54. Specialty Advertising Projects

### **GOLD**

*ONEVision Jeans Pass for Convocation 2016*  
Communications & Public Affairs  
Richardson ISD

### **SILVER**

*Hand-Pressed Eli Keychain*  
University Marketing Department  
Oral Roberts University

### **BRONZE**

*Northwestern State University Alumni  
Association - Golf Tournament  
Advertisement Packs*  
Office of University Advancement  
Northwestern State University of Louisiana

# 2016 CASE DISTRICT IV ACCOLADES COORDINATORS

## **KETURI BEATTY**

Senior Director of Development,  
College of Business  
University of North Texas  
Categories 18-19

## **ANNIE CARTER**

Director of Regional Programming-  
San Antonio & Houston  
University of North Texas Alumni Association  
Categories 7-8

## **ALYSON CHAPMAN**

Director of Marketing & Communications  
Tarleton State University  
Categories 9-8

## **BLAIR CONDON**

Director of Marketing and Communications,  
College of Business  
University of North Texas  
Categories 4-6

## **AMANDA DAVIS**

Associate Vice President of Annual Giving  
Oklahoma State University Foundation  
Platinum Awards

## **JESSICA HARVEY**

Assistant Director of Alumni Affairs  
Nicholls State University  
Categories 1-3

## **EMILY HILBER**

Executive Director of the Annual Fund  
Rice University  
Categories 14-16

## **KATHRYN HOPPER**

Editorial Director  
University of Texas at Arlington  
Categories 33-34

## **KELI JACOBI**

Associate Director of Strategic Communications  
University of Arkansas at Little Rock  
Categories 43-44

## **LAURA KINCH**

Associate Director of Marketing at  
Naveen Jindal School of Management  
University of Texas at Dallas  
Category 45

## **GINA LOWE**

Senior Director of Advancement Communications  
University of North Texas  
Categories 40-42

## **BRENT PASSMORE**

Web Master  
University of Arkansas for Medical Sciences  
Categories 12-13, 17, 20-23

## **CARRIE PHILLIPS**

Director of New Media  
Arkansas Tech University  
Categories 24-26

## **JOY RICH**

Annual Giving Manager  
All Saints' Episcopal School  
Categories 53-54

## **ETHAN RULE**

University Marketing Representative  
The University of New Mexico  
Categories 48-60

## **ASTRIA SMITH**

Director of Annual & Alumni Giving  
Southern Methodist University  
Categories 38-39

## **CHERYL TERRY**

Director of Endowment & Donor Stewardship  
Baylor College of Medicine  
Categories 35-37

## **KLANSEE TOZER**

Graphic Designer & Branding Specialist  
University of Arkansas at Little Rock  
Categories 27-29

## **LISA VASQUEZ**

Vice President of Advancement  
Collin College  
Categories 46-47

## **AARON WALLIS**

University Photographer/Videographer  
Southern Arkansas University  
Categories 51-52

## **KATIE YOUNG**

Director of Alumni Relations  
Greenhill School  
Categories 30-32



# District IV

## 2017 Accolades Certificate Reorder Form

Only one (1) certificate per order form.

Use a separate order form if ordering more than one certificate from the same category.

Name(s) you want on certificate (either personal or office)

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Entry Title: (name of piece, program, event, etc.)

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Category Number: \_\_\_\_\_ Category Name: \_\_\_\_\_

### LEVEL OF AWARD:

Gold    Silver    Bronze    Honorable Mention

### MAIL AWARD TO:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email (important): \_\_\_\_\_

Each additional certificate is \$15.00. Please make checks payable to CASE District IV Awards.

NO PURCHASE ORDERS AND NO CREDIT CARDS MAY BE ACCEPTED.

### FOR MULTIPLE ORDERS:

Please fill out a form for EACH certificate ordered. (Certificate No. 1 of 4, 2 of 4, etc.)

Certificate No. \_\_\_\_\_ of \_\_\_\_\_

Total certificates ordered \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

Mail certificate reorders to:

**Jenni Clark**  
Director of Development, College of Business  
1307 W. Highland Street #290A  
Denton, TX 76203-5017  
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