



Approved Provider for
Continuing Education

CFRE International

Certifying fundraising executives
Setting standards in philanthropy

+1 703 820 5555
www.cfre.org
succeed@cfre.org

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply print out this form and check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - [CASE]
Title of Activity: - [CASE District IV 2017 Annual Conference]
Names of Presenter(s): - [Various]
Dates and Location: - [March 4-7, 2017 – Fort Worth, TX]

Date: Saturday, March 4, 2017

Session 1: 4:30 [pm] – 5:30 [pm] (1 pt)

- [Your Leadership Dashboard]

Date: Sunday, March 5, 2017

Session 1: 9:15 [am] – 10:15 [am] (1 pt)

- [Becoming A World-class Professional]
- [Is Everyone on the Right Seat on the Bus?]
- [Topics in Annual Giving]
- [Alumni Relations: A Noble & Professional Career]

Date: Sunday, March 5, 2017

Session 2: 10:30 [am] – 11:45 [am] (1.25 pts)

- [Top 10 Things I Wish I Had Learned Earlier]
- [Your Chapters Have Spoken]
- [Tear Down the Wall: Build Relationships]
- [2023 Reasons to Launch a Day of Giving]
- [Fundraising With A Dean]

Date: Sunday, March 5, 2017

General Session: 1:00 [pm] – 2:00 [pm] (1 pt)

- [Overcoming Overwhelm]

Date: Sunday, March 5, 2017

Session 3: 2:30 [am] – 3:30 [pm] (1 pt)

- [And I'm Supposed to Do That Too?]

- [Where Advancement & Academic Affairs Meet]

- [Solving Design Problems With Illustration NFR]

- [CASE ASAP Start Your Own Student Advancement Group]

- [The Life Changing Magic of Tidying Up Your Web Content]

- [A Big Day for Your Small School]

Date: Monday, March 6, 2017

Session 1: 9:30 [am] – 10:30 [am] (1 pt)

- [From the Ground Up]
- [Engaging Young Alumni]
- [Proven Strategies for Sustained Alumni & Donor Engagement]
- [Punch Up Your Press Releases]
- [Incorporating Student Philanthropy Groups in Development]
- [How We Knocked Off Hermione]
- [Employee Engagement —Get Them to Say I'm In]
- [How to Increase Donor Responses to Your Emails]
- [Retooling the Giving Society for Maximum Impact]
- [Going to the Cloud & Finding a Silver Lining]

Find more **CFRE approved** continuing education opportunities on **My Education Finder:**
<http://www.cfre.org/education/my-education-finder/>

Date: Monday, March 6, 2017

Session 1: 9:30 [am] – 10:30 [am] (1 pt)

- [Mid-Level Giving: Finding Donors Hiding In Plain Sight]
- [Unexpected Communications to Alumni]
- [Live Design Party!]
- [Taking Digital Into the Real World]
- [When a Like = Engaged]
- [Deferred Payment Charitable Gift Annuity as a Retirement Supplement]
- [Telling the Untold Story of Unrestricted Impact]

Date: Monday, March 6, 2017

Session 2: 10:45 [am] – 11:45 [am] (1 pt)

- [Billionaires, Boeing 787's & Bourbon]
- [Building & Tracking Engagement with Corporate Alumni Stakeholders]
- [Marketing 101]
- [Chilli, Cheese & Corn]
- [Forging Young Philanthropists]
- [Creating & Sustaining Alumni Engagement via Social Media]
- [Going from 0-60: A Crash Course for New Gift Planners]
- [Mine Your Special Collections for A Major Fundraiser]

Date: Monday, March 6, 2017

Session 3: 1:15 [pm] – 2:15 [pm] (1 pt)

- [Corporate Outreach & Stewardship]
- [Must or Bust]
- [What's the Big Idea]
- [Undergraduate Student Engagement & The Impact It Has On Alumni Giving]
- [A Cinderella Story]
- [Collaborating Across University Advancement to achieve Student & Young Alumni Fundraising Goals]
- [How to Be Like Martin Scorsese]
- [Designing an Alumni Engagement Scoring Model to Deepen Relationships & Raise More Money]

Date: Monday, March 6, 2017

Session 4: 2:30 [pm] – 3:30 [pm] (1 pt)

- [The Continuum of Donor Engagement]
- [Alumni Card: Engaging Alumni in a Meaningful Way and Learning Their Preferences]
- [Pulp Facts!]
- [Mentor, Speaker, Volunteer]
- [Harnessing the Power of Women in Philanthropy]
- [Uncovering Planned Giving Prospects]
- [Minute to Win It]

Date: Monday, March 6, 2017

Session 5: 4:00 [pm] – 5:00 [pm] (1 pt)

- [Alumni Ambassador Program]
- [If You Build It They Will Come]
- [Key Performance Indicators for Corporate Relationships]
- [Managing the Workflow Process]
- [How to Humanize & Grow Your Band]
- [Authentic Stewardship]
- [Destined for Success]
- [Social Media Storytelling]

Date: Tuesday, March 7, 2017

Session 1: 9:30 [am] – 10:30 [am] (1 pt)

- [Open Doors to Major Gifts]
- [Alumni Engagement Through Affinity Groups]
- [Bells and Whistles-Polish Your Marketing Collateral with just the Right Finishing]
- [Creating Engaged Alumni Through Student Programs]
- [Social First: Crisis Communication in the Age of Infotainment]
- [The Phone and ROI, A Balancing Act]
- [Team Huddle: Centralizing Your Departments]

Total number of points attained: _____